



St. Mary's School 2022 SPONSORSHIP/ ADVERTISING AGREEMENT

*Thank you for supporting St. Mary's School
by Sponsoring and/or Advertising through St. Mary's School.*

DEADLINE: In order for sponsorship information to be included in **ALL** events this agreement, artwork and payment (payable to St. Mary's) must be submitted by January 25, 2022 to St. Mary's School Sponsorships, 600 Veirs Mill Road, Rockville, MD 20852.

Any questions, please contact Debby Eisel at 301-762-4179 or mainoffice@smsrockville.org
Please include School Sponsorship Inquiry in the subject line of your email.

Yes! I wish to sponsor at the following level:

- ☐ \$3000 Mary's Circle (please provide company web link: _____)
- ☐ \$2000 Blue Ribbon Benefactor (please provide company web link: _____)
- ☐ \$1000 Mustang Pride Partner (please provide company web link: _____)
- ☐ \$500 Honor Roll Society
- ☐ \$250 Scholar's Roundtable
- ☐ \$100 Friend of the School
- ☐ This is a Memorial Sponsorship, in memory of _____

Sponsor/Advertiser Information and Agreement

SPONSOR NAME: _____		CELL: _____	
Please print clearly. Listing provided will be used in auction catalogue. Cell/Text used for bidding updates.			
PRIMARY CONTACT: _____		EMAIL: _____	
ADDRESS: _____			
Street	City	State	Zip Code

Enclose check payable to St. Mary's or, to pay by credit card, please use our secure and easy online service at www.stmaryschoolrockville.org.

THE FINE PRINT: Advertisers must submit ad in electronic format (.pdf, .jpg, .eps) at the specified ad sizes. Art should be submitted in exact size or scale of the advertisement space purchased with no modifications necessary by St. Mary's. If St. Mary's must reduce or enlarge your copy, final reproduction results may not be as sharp as the original. Questions? Contact Debby Eisel at 301-762-4179.

SIGNATURE: _____ DATE: _____

The St. Mary's School Development and Fundraising Committee appreciates your interest in sponsoring the school for the 2021-2022 school year. The Committee's goal for the school is to raise over \$15,000 this year to purchase new, round lunchroom tables for the students to replace the aging, rectangular tables they currently use. Your company will benefit from a sponsorship by receiving exposure to over 2500 school and parish families who live throughout the Montgomery County area.

	Mary's Circle	Blue Ribbon Benefactor	Mustang Pride Partner	Honor Roll Society	Scholar's Roundtable	Friend of the School
Benefits	\$3000	\$2000	\$1000	\$500	\$250	\$100
Golf Tournament October 2022	Free Foursome. Signage on Lunch Buffet. Full Page Ad in Program.	Two Free Golfers. Signage on Breakfast Bar. Full Page Ad in Program.	One Free Golfer. Beverage Cart/ Tournament Signage. Full Page Ad in Program.	Signage on One Tee Box. Half Page Ad in Program.	Signage on One Tee Box.	
Auditorium Banner	Display of banner in auditorium for one school year (30 x 60).	Display of banner in auditorium for one school year (15 x 30).	Business name and logo on banner in auditorium for one school year.			
School Pride T-Shirts	Company Logo featured on back of 2022 school pride t-shirts to be distributed to all students.	Company Logo featured on back of 2022 school pride t-shirts to be distributed to all students.	Company Logo featured on back of 2022 school pride t-shirts to be distributed to all students.			
Gala	Top recognition of sponsorship on Gala Sponsorship slide show. Company logo displayed on school website. 10 Tickets for 2023 Gala.	Second level recognition of sponsorship on Gala Sponsorship slide show. Company logo displayed on school website. 6 Tickets for 2023 Gala.	Recognition of sponsorship on Gala Sponsorship slide show. Company logo displayed on school website. 4 Tickets for 2023 Gala.	Recognition of sponsorship on Gala Sponsorship slide show.	Recognition of sponsorship on Gala Sponsorship slide show.	
Lobby Digital Display	Top recognition of sponsorship with an individual page on the lobby digital display.	Second level recognition of sponsorship on the lobby digital display.	Recognition of sponsorship on the lobby digital display.	Recognition of sponsorship on the lobby digital display.	Recognition of sponsorship on the lobby digital display.	Recognition of sponsorship on the lobby digital display.
Sponsorship Recognition on school website and social media	Top recognition of sponsorship on school sponsorship page of school website and social media.	Second level recognition of sponsorship on school sponsorship page of school website and social media.	Recognition of sponsorship on school sponsorship page of school website and social media.	Recognition of sponsorship on school sponsorship page of school website and social media.	Recognition of sponsorship on school sponsorship page of school website and social media.	Recognition of sponsorship on school sponsorship page of school website and social media.

Contributing Sponsors- Any company donating in-kind materials (under \$2500) to the school will be recognized as a contributing sponsor and will be included on the entry sign in the lobby of the school. If the in-kind donation is in support of a specific event, the donation will also be recognized at the event. Any in-kind donation over \$2500 will be recognized at the top sponsorship level and will receive all the benefits of that sponsorship level.